



Samethanahalli, Whitefield

a residential landmark that will go on to become an endearing icon.



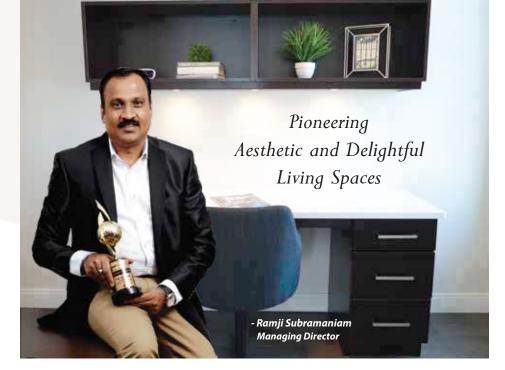




Sowparnika is a brand synonymous with its aesthetic appeal and luxury while being modest. Sowparnika is one of the first to introduce Lean Six Sigma theory across all the processes within the organization. The value proposition being timely delivery while maximizing the efficiency in order to extend the benefit to the end customer. We at Sowparnika are firmly committed to our principles of Transparency, Customer Satisfaction and Teamwork at the same time being economically priced. Our journey so far boasts of 7500+ satisfied clients, 35+ completed projects, 35+ ongoing projects, 5 Million+ Sq. ft. development, 5 Million+ Sq. ft. under development with it's presence in Karnataka, Kerala, Tamil Nadu & counting.

Since its inception in 2003, Sowparnika has been committed to trust, quality and excellence and these factors have translated into architectural marvels, spreading happiness to all homeowners.

The continued patronage has elevated Sowparnika projects and infrastructure private limited as one of the leading property developers in South India, Working in sync with the Prime Minister's Housing Scheme, "Homes for All by 2025", Sowparnika has been delivering quality homes to all. We have redefined the concept of quality housing. With its headquarters in Bangalore, Sowparnika Projects is a leading real estate developer in the Southern part of India.



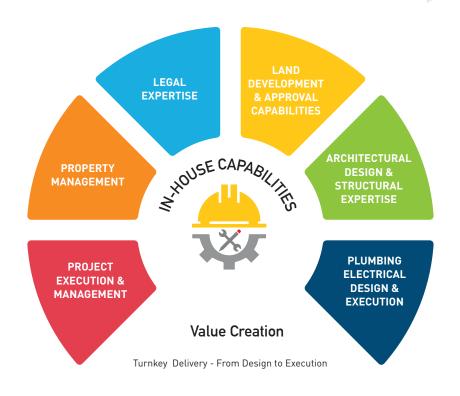


**Delivering Happiness** 

### **Key Differentiators**

An in-depth understanding of the target homeowners has enabled Sowparnika to develop key differentiators, which are characteristic of our vision, which in reality has propelled Sowparnika with a matchless competitive edge.





#### Value Added Services in Future:

#### Interiors:

Soft/Hard Furnishing, Plumbing, Electrical, Flooring, and so on..

#### Concierge Services:

Laundry Services, Food Services,

Housekeeping Services, Tutor Services, and so on..

Re-Assurance

Rental

Resale



#### **Vision**

To be one among the top 10 preferred brands in the Housing & Infrastructure arena, by Delivering Happiness and Value for a Lifetime.



#### Mission 2025

- Become one among the top ten housing & infrastructure company of South India.
- Achieve 1000 Crores Turnover and a successful IPO by 2025.
- Provide high-quality value homes through continuous innovations, improvements and timely delivery.
- Create a culture of consistent growth.
- Offer a transparent work environment that enhances employee excellence.



#### **Core Values**

Sowparnika's core values define its work ethics and echo the brand philosophy, which is derived to provide the ultimate customer experience for its patrons.



#### Speed:

A passion to accelerate the delivery of commitments for organizational excellence.



#### Integrity:

Acting and taking decisions in the most transparent and fair manner.



#### Transparency:

Complete openness in one's functional and interpersonal activities.



#### Boundarylessness:

A work culture that transcends boundaries.



#### Ownership:

Being accountable for our actions & deliverables.



#### Safety

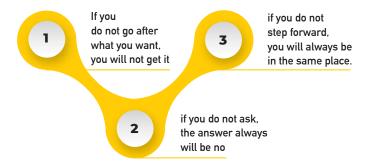
Zero tolerance for safety.



# **The Success**

Today, Sowparnika is recognized as one of 5.0+ the leading real estate developers in MILLION SQ. FT. South India with an annual turnover of UPCOMING 200 Crores. The strength of Sowparnika continues to grow, enthusiastically 5.0+ supported by its 7500 plus patrons. MILLION SQ.FT. UNDER DEVELOPMENT Numerous projects spread across the country have been earmarked for future development, and more happiness is 5.0+ MILLION SQ. ET DEVELOPED bound to follow in the years to come. 50+ ONGOING PROJECTS 50+
completed projects PRESENCE IN STATES 7500+ SATISFIED CUSTOMERS

# 3 simple rules:



~ Ramji Subramaniam Managing Director

# A magical way of life, now made possible. Only at Sowparnika Ashiyana.

Ashiyana is the 'Magic Land' which most people have always wished for. A place where worries of a hard day's work 'magically' disappear, giving its resident sample time to spend with their loved ones. And experience the joy of owning a home to the fullest.

The city of Bengaluru is seeing an increasing number of youngsters who are planning to own their home in this tech-hub. As youngsters, they have very little experience in buying a home and are willing to interact with a brand that takes into account their key needs such as ease of ownership, a promise to make life hassle-free, and above all quality of workmanship.

This group apart, senior citizens who need assistance with their day-to-day activities are also planning on moving to Bengaluru and make this 'pensioner's paradise' their home.

Sowparnika Ashiyana aims to cater to the needs of these homebuyers through its sprawling integrated township planned near Hoskote.

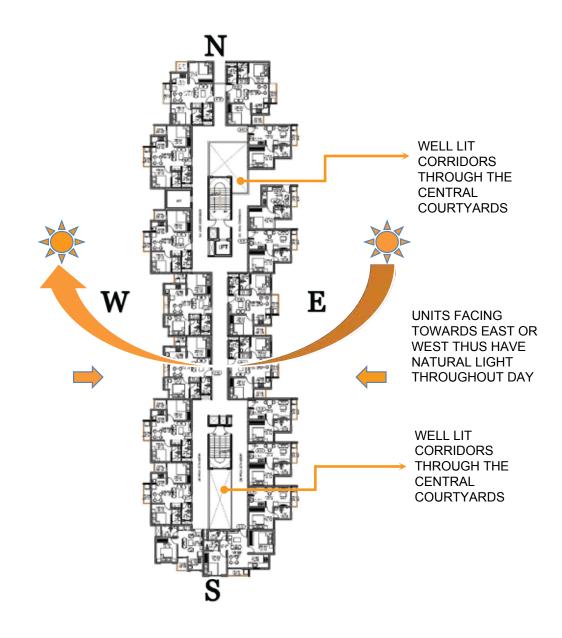


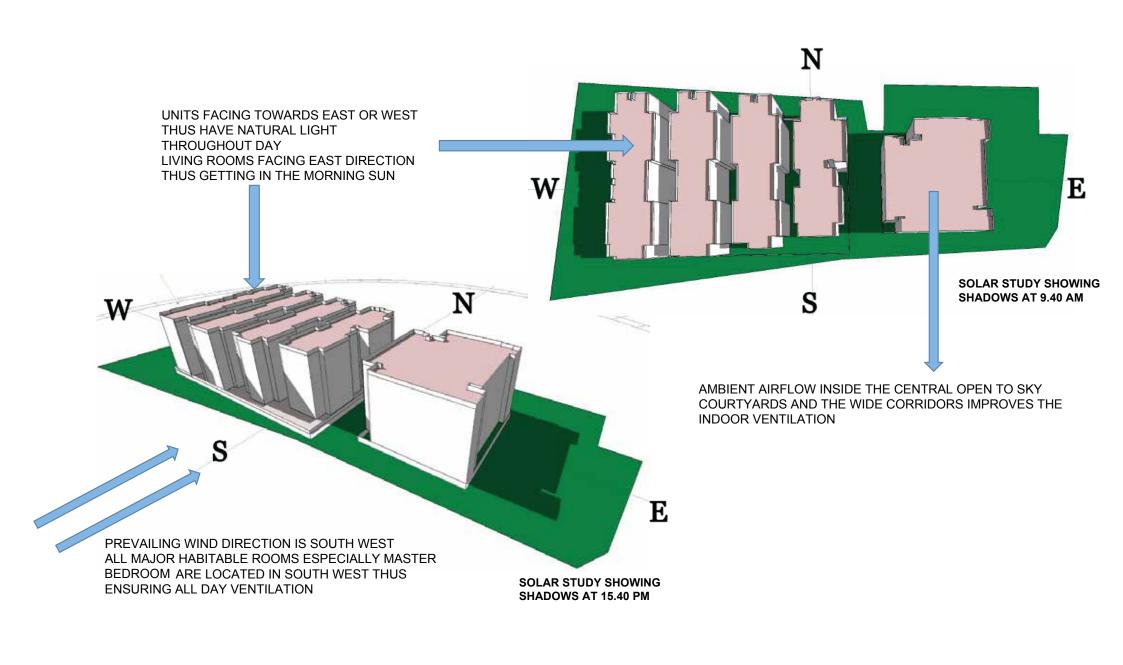
Experience uncompromised living



Some of the significant design principles applied are listed as follows:

- 1. Ambient Airflow inside the central open to sky courtyards and the wide corridors improves the indoor ventilation.
- 2. Units facing towards east or west thus have natural light throughout day.
- 3. Maximizing the opportunities to use solar energy.
- Compact plan forms reduce infiltration losses.
- 5. Well lit corridors through central courtyards.
- 6. Optimized glazing ratios for heat gains and lighting with a simplistic design and lesser offsets.
- 7. Optimizing on the number of doors and sizes of windows.
- 8. The wet core areas, such as toilets and kitchen are clubbed together.
- 9. Optimizing room sizes and heights.
- 10. Create multipurpose spaces.

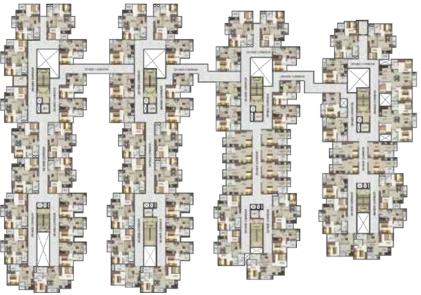




# **PROJECT HIGHLIGHTS**













- Site Area = 17704.99SQ.M (4 acres 15 Guntas)
- Total no of floors = 1Basement + Stilt + 8 Typical Floors.
- Total no of units = 784 NOS.
- 4 Connected Blocks & One independent Block with central courtyard
- Total no of lifts = 11 NOS.
- Total no of lift in connected blocks = 8 Nos (2 Service lift + 6 passenger lift)
- Total no of lift in independent blocks = 3 Nos (1 Service lift + 2 passenger lift)

TYPES OF UNITS	UNITS PER FLOOR	TOTAL UNITS	SALEABLE AREA ( SQ.FT.)
ЗВНК	11	88	899-1059
2BHK	37	296	630-733
1BHK	32	256	372-478
STUDIO	18	144	343-345

Wing - A					
Types of units	Units per floor	Total units			
2BHK	11	88			
1BHK	7	56			
Total units	18	144			

Wing - B					
Types of units	Units per floor	Total units			
2BHK	9	72			
1BHK	10	80			
Total units	19	152			

Wing - C					
Units per floor	Total units				
6	48				
7	56				
8	64				
21	168				
	Units per floor  6  7  8				

Wing - D					
Units per floor	Total units				
2	16				
5	40				
6	48				
4	32				
17	136				
	Units per floor  2 5 6 4				

Wing - E						
Types of units	Units per floor	Total units				
3BHK	9	72				
2BHK	6	48				
1BHK	2	16				
Studio	6	48				
Total units	23	184				













# **STILT FLOOR PLAN**

#### **LEGEND**

- Drop off point / Lift lobby
- 4 Multipurpose Hall / Indoor Games
- Green Boulevard
- 7 Gymnasium
- 13 Opium Zone (Smoking)
- 14 Covered / Surface car parking
- 21 Transformer & DG Services
- 30 Co working space
- 31 Gaming zone
- 32 Unisex Salon and Spa
- 33 Shoe shiner
- 35 Doctor's Clinic
- 36 Pharmacy
- 37 Library
- 38 Cafeteria
- 39 Wifi Zone
- 40 Pantry
- 41 Departmental store (Organic / Gourmet store)
- 43 ATM
- 44 Banquet Hall
- 46 Laundry
- 47 Creche







#### **LEGEND**

- Swimming pool
- 3 Toddlers pool
- 5 Childrens play area
- 8 Yoga / Meditation
- 9 Reflexology path
- 10 Outdoor gym
- 11 Half basket ball court
- 12 Pet park
- 22 Sewer treatment plant
- 25 Stage performance area / Karaoke
- 26 Stepped plaza
- 27 Herbal garden
- 28 Badminton court
- 29 Skating rink
- 34 Aerobics
- 45 Car charging bays
- 48 Staff accomodation facility
- 19 Driver's Lounge with accomodation

















- 1. Drop-Off Point / Lift Lobby
- 2. Swimming Pool
- 3. Toddlers Pool
- 4. Multipurpose Hall / Indoor Games
- 5. Childrens Play Area
- 6. Green Boulevard
- 7. Gymnasium
- 8. Yoga / Meditation
- 9. Reflexology Path
- 10. Outdoor Gym
- 11. Half Basketball Court
- 12. Pet Park
- 13. Opium Zone (Smoking)
- 14. Covered / Surface Car Parking
- 15. Wi-Fi Enabled Through Service Provider

- 16. Intercom to Apartment from Security Cabin through Service Provider
- 17. 24 Hrs, Power Backup for Common Area and0.5 KW for Apartment through Limiter Switch
- 18. Round the Clock Security
- 19. CCTV In Lobby with 10-12 Monitoring Points
- 20. Lifts of Reputed Make
- 21. Transformer & DG Services
- 22. Sewer Treatment Plant (STP)
- 23. Rain Water Harvesting
- 24. On Call Maintenance
- 25. Stage Performance Area / Karaoke
- 26. Stepped Plaza
- 27. Herbal Garden
- 28. Badminton Court
- 29. Skating Rink





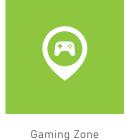




















Unisex Salon & Spa

Shoe Shiner

Rental Cycles

ATM













Aerobics Centre

Doctor's Clinic

Pharmacy

Library

Laundry

Creche













Cafeteria

Wifi Zone

Pantry

Departmental Stores (Organic/Gourmet Store)

Ola / Uber

Swiggy

















Banquet Hall

Car Charging Bays

Staff Accomodation Facility

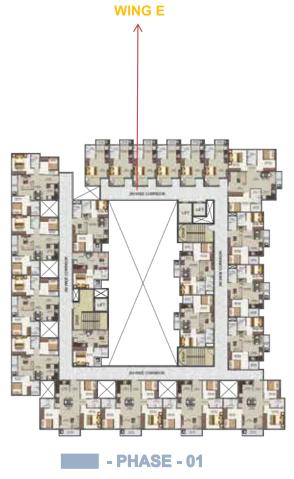
Drivers Lounge with Accommodation

Zomato **Guest Accommodation** Facility









- PHASE - 02



# **TYPICAL FLOOR PLAN**



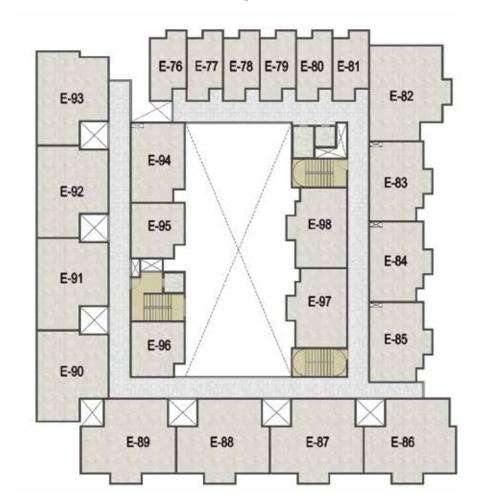








## **WING E**













TYPE - 3 BHK

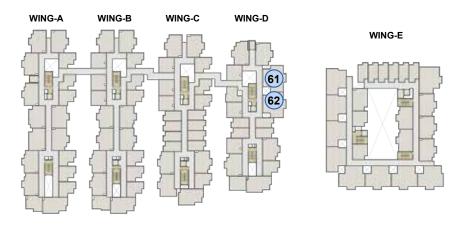
<u>UNITS</u>: E - 86, 87, 88, 89

SALEABLE AREA - 1012 Sq.ft









TYPE - 3 BHK

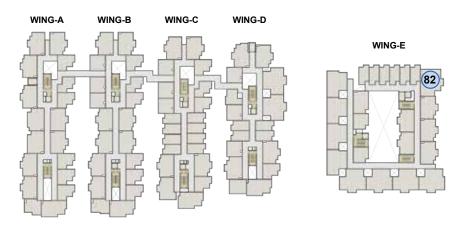
<u>UNITS</u>: D - 61, 62

SALEABLE AREA - 1012 Sq.ft









**TYPE - 3 BHK** 

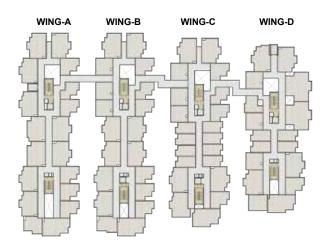
<u>UNITS</u>: E-82

SALEABLE AREA - 1059 Sq.ft











TYPE - 3 BHK

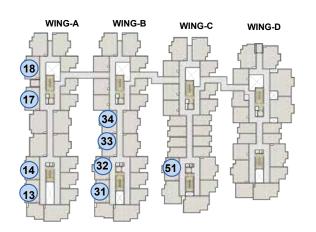
**UNITS**: E - 793

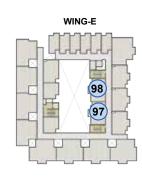
SALEABLE AREA - 899 Sq.ft











TYPE - 2 BHK

UNITS: A-13, 14, 17, 18

B - 31, 32, 33, 34

C - 51

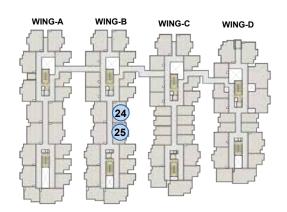
E - 97, 98

SALEABLE AREA - 650 Sq.ft











TYPE - 2 BHK

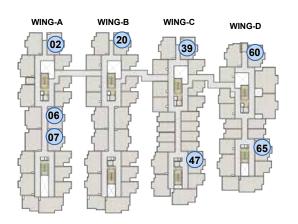
<u>UNITS</u>: B-24, B-25

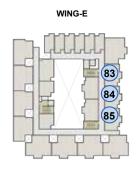
SALEABLE AREA - 650 Sq.ft











TYPE - 2 BHK

UNITS: A-02, 06, 07

B - 20

C - 39, 47

D - 60, 65

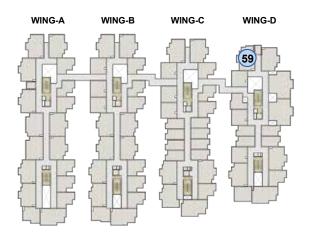
E - 83, 84, 85,

SALEABLE AREA - 676 Sq.ft











TYPE - 2 BHK

UNITS: D-59

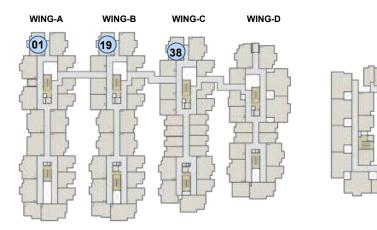
SALEABLE AREA - 679 Sq.ft





WING-E





# **Key Plan**

TYPE - 2 BHK

<u>UNITS</u>: A - 01

B - 19

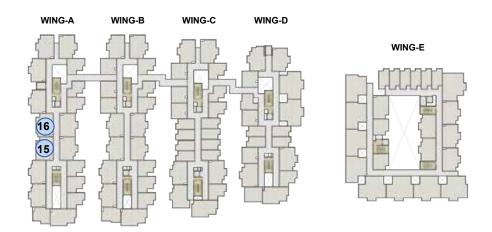
C - 38

SALEABLE AREA - 680 Sq.ft









**TYPE** - 2 BHK

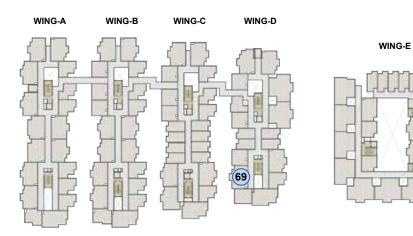
<u>UNITS</u>: A - 15, 16

SALEABLE AREA - 689 Sq.ft









TYPE - 2 BHK

<u>UNITS</u> : D-69

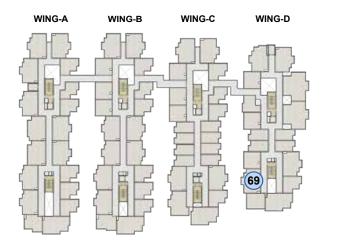
SALEABLE AREA - 692 Sq.ft







**Revised option** 





WING-E

# **Key Plan**

TYPE - 2 BHK

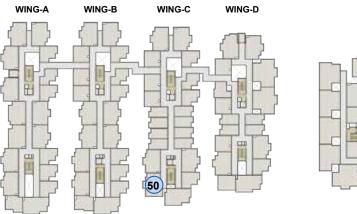
<u>UNITS</u>: D-69

SALEABLE AREA - 692 Sq.ft











**TYPE** - 2 BHK

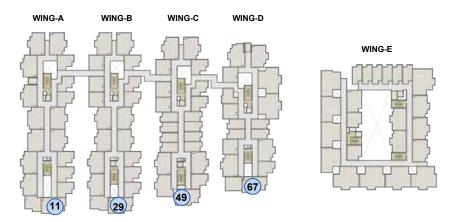
<u>UNITS</u>: C-50

SALEABLE AREA - 698 Sq.ft









TYPE - 2 BHK

<u>UNITS</u>: A - 11, D - 67

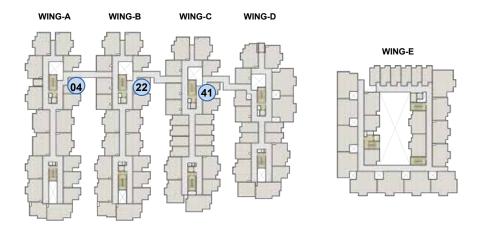
B - 29 C - 49

SALEABLE AREA - 733 Sq.ft









TYPE - 1 BHK

<u>UNITS</u>: A - 04

B - 22

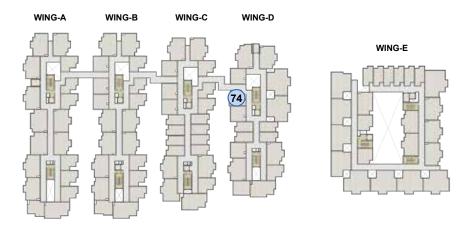
C - 41

SALEABLE AREA - 372 Sq.ft









TYPE - 1 BHK

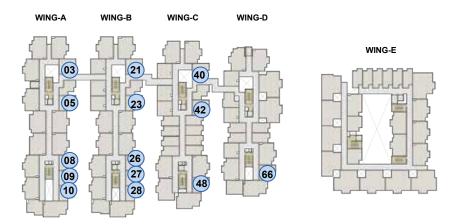
<u>UNITS</u>: D - 74

SALEABLE AREA - 406 Sq.ft









TYPE - 1 BHK

<u>UNITS</u>: A - 03, 05, 08, 09, 10

B - 21, 23, 26, 27, 28

C - 40, 42, 48

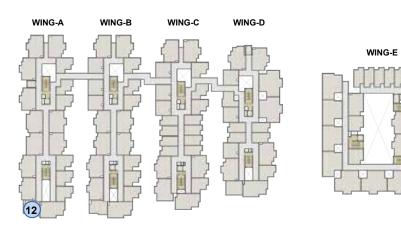
D - 66

SALEABLE AREA - 444 Sq.ft









TYPE - 1 BHK

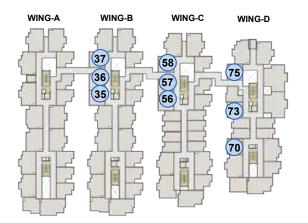
<u>UNITS</u>: A - 12

SALEABLE AREA - 457 Sq.ft











TYPE - 1 BHK

<u>UNITS</u>: B - 35, 36, 37,

C - 56, 57, 58,

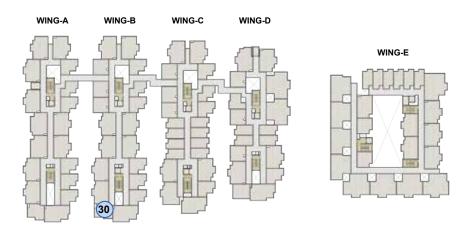
D - 70, 73, 75

SALEABLE AREA - 460 Sq.ft









**TYPE** - 1 BHK

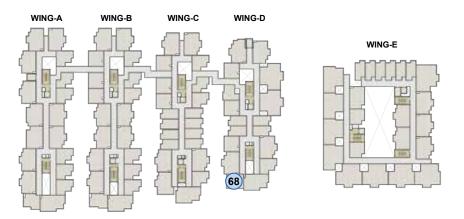
<u>UNITS</u>: B - 30

SALEABLE AREA - 472 Sq.ft









TYPE - 1 BHK

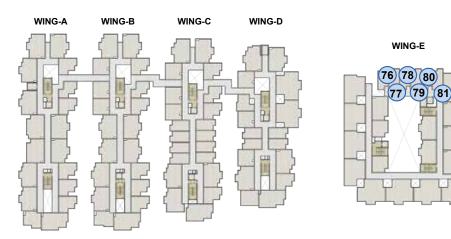
<u>UNITS</u>: D - 68

SALEABLE AREA - 478 Sq.ft









**TYPE - STUDIO** 

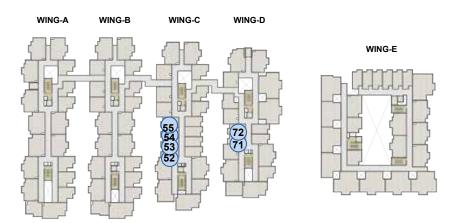
<u>UNITS</u>: E - 76, 77, 78, 79, 80, 81

SALEABLE AREA - 343 Sq.ft









**TYPE - STUDIO** 

<u>UNITS</u>: C - 52, 53, 54, 55

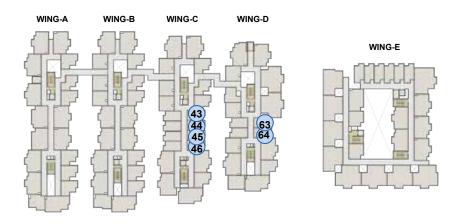
D - 71, 72

SALEABLE AREA - 345 Sq.ft









**TYPE - STUDIO** 

<u>UNITS</u>: C - 43, 44, 45, 46,

D - 63, 64

SALEABLE AREA - 345 Sq.ft







Trends change, Lifestyle's change, but can you be left behind?
Life today is more than keeping up with your neighbours.

Sowparnika Ashiyana apartment's feature

# Smart fixtures and fittings.



## Specifications:

#### 1. Structure:

RCC framed structure with concrete block masonry

#### 2. Flooring:

Living, Dining, Kitchen & Bedrooms - Vitrified tiles - Kajaria / AGL / Qutone or Reputed make-

Toilet flooring - Anti skid Ceramic tiles - Kajaria / AGL / Qutone or Reputed make.

Toilet dadoing up to 7 feet - ceramic glazed tiles - Kajaria / AGL / Qutone or Reputed make.

Kitchen dadoing above the counter to height of 2 feet - ceramic glazed tiles

- Kajaria / AGL / Qutone or Reputed make (only supply).

Balcony - Anti skid Ceramic tiles -Kajaria / AGL / Qutone or Reputed make.

Common Area - Anti skid Ceramic tiles - flooring and skirting

#### 3. Kitchen:

Granite top & single bowl sink Futura / Jayna or reputed make to be provided (only supply).

Provision for Chimney in kitchen.

Provision for Water purifier

#### 4. Toilet:

Sanitary fittings - American standard or reputed make - Floor mounted EWC, wall mounted wash basin-

CP fittings - Jaquar or reputed make - shower spout, diverter, shower head, pillar cock,

concealed cistern, flush plate, angle valve, health faucet-

Provision for geyser and exhaust fan in toilets.

#### 5. Door:

Main Door - Tata steel or reputed make - Super steel frame & Dual door.

Internal doors - Tata steel or reputed make.

Toilet doors - FRP door.

Balcony doors - 2 Track UPVC glazed shutter with mosquito mesh.

Common door - Fire rated steel doors for fire exit

#### 6. Windows:

2 Track UPVC windows with glazed shutters and mosquito mesh

#### 7. Electrical:

Modular switches of Schneider or reputed make.

ELCB and MCB with independent EB meter of approved make.

Good quality concealed copper wiring of approved make.

Provision for Washing Machine point

#### 8. Power Backup:

Power backup for common areas, lift lobbies and 0.5 KW power backup for each flat through limiter switch for Studio /

1 BHK through limiter switch (0.2KW)

#### 9. Paint:

Internal: 2 coats acrylic putty, 1 coat primer & 2 coats of emulsion

- Asian / Berger or reputed make.

External: 1 coat external primer & 2 coats of external weather paint

- Asian / Berger or reputed make

#### 10. Elevator:

Schindler / Johnson lifts or reputed make

#### 11. Water supply:-

Bore well water supply / Municipal water supply if available

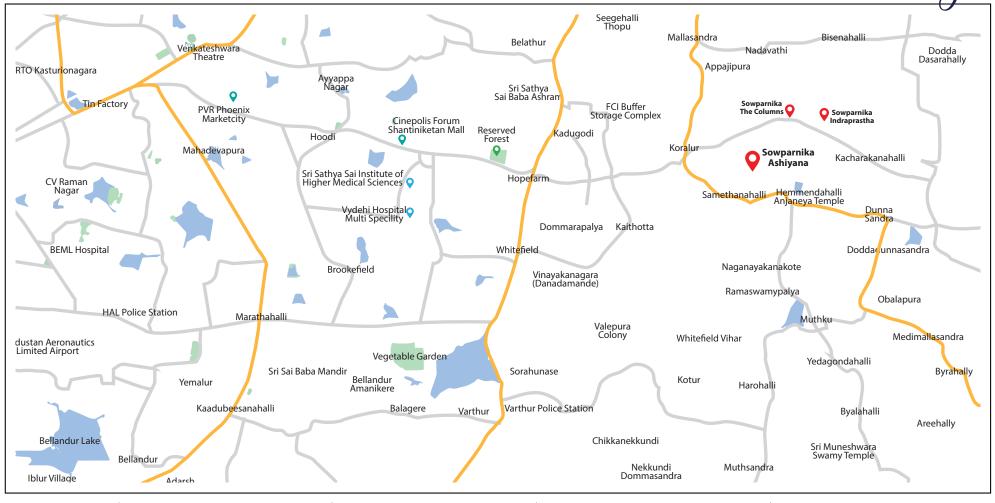
#### 12. Air conditioning:-

Provision for fixing AC in Master Bedroom & Living

# **LOCATION MAP**

Sowparnika Ashiyana, Sy.No.57/2, 57/1 & 277, Samethanahalli Village, Hoskote, Taluk, Bengaluru, Karnataka 560067





SCH00LS	COLLEGES	IT PARKS	HOSPITALS	SHOPPING MALLS
_	_	_	_	_
Bangalore International	MVJ College of Engineering (6 km)	Over 350 IT companies are here	Sri Satya Sai General Hospital	Ascendas Park Square Mall (8 km)
Academy (1 km)				The Forum Neighbourhood Mall (9 km)
Winmore Academy (8 km)	Samruddhi PU & Degree College (10 km)	Around 4,00,000 employees work here	Columbia Asia Hospital (9 km)	Phoenix Market City (12 km)
				VR Bengaluru Mall (12 km)



South India's Fastest Growing Builder

More than 5 million sq.ft. delivered | More than 35 ongoing projects



# **SOWPARNIKA PROJECTS & INFRASTRUCTURE PVT. LTD.**

## **CORP. OFFICE - BANGALORE**

750, 1st Main Road C-Block AECS Layout, Kundalahalli Bangalore - 560 037, INDIA Phone: +91 80 4243 3000 E-mail:enquiry@sowparnika.com

## **SOUTH KERALA**

Vettakulam Arcade Opp. Mar Ivanious College Main Gate, Nalanchira P.O. Thiruvanathapuram - 695 015 Phone: +91 471 3222 012 E-mail: marketingtvm@sowparnika.com

## **CENTRAL KERALA**

43/346A, Thekkekara Palarivattom P.O. Kochi - 682 025 Phone: +91 484 233 6263

E-mail: cksales@sowparnika.com

## **TAMIL NADU**

1st Floor, " Sreevatsa Centre ", Opp to Martin Homeopathy Medical College, Mettupalayam Road, GN.Mills (PO), Coimbatore - 641 029 Phone: +91 78490 60002

Email: salescmb@sowparnika.com